



FOR IMMEDIATE RELEASE

CEO of Tampa-based Publicity Firm Joins Florida Start-up PropertyMaps.com

Sarasota-based PropertyMaps Inc. announces the appointment of Glenn Selig as Executive Vice President and Director of Marketing. Glenn Selig, an award-winning reporter and investigative journalist who enjoyed a successful 20-year career in TV news, joins PropertyMaps.com from PRNewsChannel.com and PressReleasePros.com, where he serves as Chief Executive Officer. Mr. Selig is also the founder of the successful online magazine for fathers, InteractiveDad.com, which receives an average of 20,000 hits a day worldwide.

Mr. Selig began his distinguished news career in El Centro, Calif., and worked his way to Tampa, Fla., the nation's 11th largest TV market. Here he was designated the Top Story/Lead Story reporter, investigative reporter and fill-in anchor. Mr. Selig has held similar positions in Eureka, Calif., Victoria and Beaumont, Texas, and Saginaw/Flint, Mich. In each city and station, Mr. Selig won awards and was among the most trusted reporters in town. Either he anchored the news, reported on the top story or served as the chief investigative reporter.

Mr. Selig has reported live for CNN and FOX News and in virtually every major market city across the country—including New York and Los Angeles and internationally with Great Britain's Sky News. Even as a young child, Glenn appeared to be destined for a news career. He would write letters to family and sign them "Glenn Selig, News Staff." Mr. Selig will now apply his talent and experience to managing the marketing and publicity campaign for PropertyMaps.com in newspapers, magazines, television and radio.

"I'm proud to be working with such a high-caliber individual, and I feel as though we've reached an important milestone in the growth of our company with the addition of Glenn to our team," states John M. Beck, company founder and president. "I'm confident that with his experience and talent, Glenn will lead the PropertyMaps marketing campaign to a new level of success."

The Big Stories

Mr. Selig has covered big trials and monumental tragedies. He was on the front lines for Hurricane Charley, reporting from Punta Gorda, Fla., and in Pinellas Park, Fla., for the landmark right-to-die Terry Schiavo case. He's covered the president, governors, U.S. senators and members of Congress, and many, many celebrities.

As an investigative reporter, Glenn took on pharmaceutical giant Eli Lilly and Company and exposed possible risks to some diabetics who were prescribed an extremely popular insulin drug. These reports led to major changes in U.S. import policies. The work also won Mr. Selig the prestigious National Headliner Award.

Husband/Father

Glenn has been married for seven years to his wife Charyn, a middle school teacher. They have two children: a daughter, Drew, 5, and son, Josh, 2.

Through his news coverage of the Jessica Lunsford tragedy and as a father, Glenn developed a special empathy for the pain felt by Mr. Lunsford. “Glenn’s up-close look at the evil that sex predators such as John Couey pose to our nation’s children inspired him to contact us when he saw our press release concerning PropertyMaps.com adding sex offender information to our map-based real estate search,” states Keith Hanenian, company CEO. “We started talking and as I got to know him, I realized that beyond his impressive credentials, his moral values made him a perfect fit for our company. After a brief meeting with our Board of Directors, we voted unanimously to extend an invitation for Glenn to join our company.”

A lack of magazines and books geared toward dads also motivated Glenn to start the successful online magazine for fathers, InteractiveDad.com, in 2004. It offers parenting and financial advice for dads. The online magazine has been cited in *Newsweek*, major city newspapers and will be the focus of an upcoming article in *Parenting*.

About PropertyMaps.com: Using popular mapping tools such as Google Maps, Google Earth, and Microsoft Virtual Earth, PropertyMaps.com enables people to quickly search and easily visualize millions of real estate listings by plotting their locations and local market data free of charge. PropertyMaps.com is the first Internet site to provide map-based access to the authentic Multiple Listing Service (MLS) databases that are used by Realtors® nationwide. PropertyMaps delivers the content wirelessly to Internet-enabled phones, PDAs, GPS-enabled and other mobile devices.

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