



**Press Release contact**

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## PRESS RELEASE

2007 July 26

### **PropertyMaps.com Adds Sex Offender Registries to Real Estate Search**

#### *PropertyMaps.com Cares about Families*

In dedication to the memory of Jessica Lunsford, a young Floridian who fell victim to a sexual predator that lived nearby, PropertyMaps.com announces it has added the locations of registered sex offenders to its map-based real estate search. A sex offender is the generic term for all persons convicted of crimes involving sex, including rape, molestation, sexual harassment and pornography production or distribution. This dataset contains over 300,000 convicted offenders gathered directly from the official registries maintained by state governments. Not all criminal offenses require registration.

The intent of this initiative is to promote public safety and awareness by alerting possible victims of potential danger, not to punish or embarrass offenders. "Our REALTORS® are in the business every day, and we know that there is nothing more important to prospective home owners than protecting their families. Awareness is a critical first line of defense. We believe that consumers should have access to as much information as possible that is relevant to their home search. Sexual offender registries are in the public domain, and PropertyMaps.com wants to make this information conveniently available to all of our home searchers," states the company CEO, Keith Hanenian.

#### *A Matter of Principle*

As licensed REALTORS®, we understand that there are situations where disclosures may not be required by law but are rather demanded by ethical standards. To many prospective buyers this information is of no consequence. To others, there may be nothing more important. Therefore it is in the spirit of full disclosure that PropertyMaps.com has decided that the public interest far outweighs the hypothetical financial consequences of this information.

#### About The Jessica Marie Lunsford Foundation

The Jessica Marie Lunsford Foundation was established to help children in crisis. Our children are our last hope in this world. There is an evil that preys on the innocence of these precious souls and the Jessica Marie Lunsford Foundation is a result of one man's struggle with this evil that claimed his daughter's life. We cannot get rid of this evil...but we can contain it- so that our children can be free.

<http://www.jmlfoundation.org>

About PropertyMaps

PropertyMaps.com enables people to quickly search and easily perceive millions of real estate listings by plotting their locations and local market data using popular mapping tools such as Google Maps, Google Earth, and Microsoft Virtual Earth. PropertyMaps.com is the first Internet search engine to provide map-based access to the authentic Multiple Listing Service (MLS) databases that are used by Realtors® nationwide. PropertyMaps uniquely delivers this content wirelessly to Internet-enabled phones, PDAs, GPS-enabled and other mobile devices. “We believe that pinpointing the exact location of for-sale listings before investing the time into long driving tours is the future of home buying and selling,” states company President, John M. Beck. All of PropertyMaps software services are made available to the public free of charge.

Sarasota-based PropertyMaps, Inc has partnered with Silicon Valley’s Rockbridge Group for capital consulting and brokering services.