



Press Release contact

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PRESS RELEASE

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PropertyMaps Adds Microsoft Virtual Earth to Mapping Offerings

New offering provides web site visitors with property search using Microsoft Virtual Earth.

PropertyMaps, Inc., a leading provider of visual information technology for the real estate industry, has added Microsoft Virtual Earth to its online offerings. Now PropertyMaps.com users can utilize either Google Maps or Microsoft Virtual Earth to search and plot authentic MLS listings.

“MS Virtual Earth provides an immersive mapping environment through its superior 3D imagery, pan/tilt functionality, and optimized tile loading,” said Chris Latko, PropertyMaps’ CTO. “We’re thrilled to provide our users with this additional tool to aid in their property search.”

According to Microsoft’s website, “The Virtual Earth Platform is an integrated set of services that combines unique bird’s-eye, aerial, and satellite imagery with best-of-breed mapping, location and search functionality.” PropertyMaps plans to further leverage the unique feature set of MS Virtual Earth to provide its users with the best mapping experience possible.

About PropertyMaps

PropertyMaps.com develops visual information technology that enables people to quickly search and easily perceive millions of real estate listings by plotting their locations and other market data overlays onto popular aerial mapping tools such as Google Maps and Google Earth. PropertyMaps.com is the first map-based search to provide legal access to the Multiple Listing Service (MLS) databases that are used by millions of Realtors® nationwide. Additionally, PropertyMaps is the first to deliver this technology wirelessly to Internet-enabled phones, PDAs, GPS-enabled and other mobile devices. “We believe that pinpointing the exact location of for-sale listings before investing the time into long driving tours is the future of home buying and selling on the Internet,” states the company President, John M. Beck. All of PropertyMaps software services are made available to the public free of charge.

Sarasota based PropertyMaps, Inc has partnered with Silicon Valley’s Rockbridge Group for consulting and investment brokering services. The company expects to finalize Series A funding by the end of the second quarter of 2007.