



**Press Release contact**

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## PRESS RELEASE

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### **PropertyMaps.com Proclaims World's First .MOBI Internet Real Estate Search Service**

*PropertyMaps.com extends free MLS property search service to include the newest Top Level Domain created specifically for Internet-enabled mobile devices.*

The new dot mobi Top Level Domain (TLD) introduced by ICANN is expected to eventually become the second most popular domain on the Internet behind dot com. The Web sites developed for the .MOBI domain must conform to a special set of rules optimized for the reduced screen sizes and bandwidth of mobile devices.

[www.PropertyMaps.mobi](http://www.PropertyMaps.mobi) is the world's first real estate search site that allows anyone with an Internet enabled cell phone to wirelessly search Multiple Listing Service databases for free. "Version 2.0 of our MOBI site is planned to extend our visual information technology to the phone-based Internet browsers through the use of ActiveX technology," according to John M. Beck, President of the company.

"Our mission is to provide the most innovative user interfaces and delivery channels to provide the world free searching of millions of real estate listings," states John Beck. "The launch of our dot mobi site is exciting because it demonstrates our focus on pushing the edge of what is technologically possible. We believe this adds great value for both our site users and real estate agents."

#### About PropertyMaps

PropertyMaps.com develops visual information technology that enables people to quickly search and easily perceive millions of real estate listings by plotting their locations and other market data overlays onto popular aerial mapping tools such as Google Maps and Google Earth. PropertyMaps.com is the first map-based search to provide legal access to the Multiple Listing Service (MLS) databases that are used by millions of Realtors® nationwide. Additionally, PropertyMaps is the first to deliver this technology wirelessly to Internet-enabled phones, PDAs, GPS-enabled and other mobile devices. "We believe that pinpointing the exact location of for-sale listings before investing the time into long driving tours is the future of home buying and selling on the Internet," states the company President, John M. Beck. All of PropertyMaps software services are made available to the public free of charge.

Sarasota based PropertyMaps, Inc has partnered with Silicon Valley's Rockbridge Group for consulting and investment brokering services. The company expects to finalize Series A funding by the end of the second quarter of 2007.